# Title: {Shell Bitumen Fresh FR}

Duration: {2:13} minutes

## Description:

**{This video describes the benefits resulting in the use of Shell Bitumen Fresh}**

## {Shell Bitumen Fresh FR} Transcript

[Background music plays]

{Shell branded music}

[Animated sequence]

{Yellow background}

[Text displays]

{Découvrez Shell Bitumen Fresh}

[Animated sequence]

{Two hands are raising a trophy on the right, on a white background}

[Text displays]

{Trophée de l’innovation  
Fédération routière internationale Septembre 2015}

[Animated sequence]

{Neighbourhood in the background}

[Text displays]

{Shell Bitumen Fresh prêt à l’emploi}

[Text displays]

{Le seul bitume prédosé avec l’additif Shell Bitufresh, conçu pour neutraliser les substances à l’origine de l’odeur du bitume}

[Animated sequence]

{White clothes are drying next to a road. Flowers and trees are put on both sides of the road.}

[Text displays]

{Soyez tranquille}

[Animated sequence]

{Several tanks in a bitumen facility}

[Text displays]

{Shell Bitumen Fresh prêt à l’emploi. Le seul bitume prédosé avec l’additif Shell Bitufresh.}

[Animated sequence]

{Storage and handling process with Shell Bitumen Fresh are explained.}

[Text displays]

{Soyez tranquille pendant le dépôtage et le stockage du bitume}

[Animated sequence]

{Several pages of a calendar are passing. Picture of a calendar with days from the 1st to the 15th are ticked.}

[Text displays]

{Soyez tranquille pendant les 15 jours d’efficacité du produit lors du stockage}

[Animated sequence]

{Bitumen making process and loading processes with Shell Bitumen are explained.

A tank is delivering the bitumen on a construction site.

On this construction site, there are people in the background and buildings.

The worker is paving the road with bitumen.

The people in the area are all smiling.}

[Text displays]

{Soyez tranquille, réduisez les nuisances liées aux odeurs lors de chantiers urbains.}

[Animated sequence]

{A team is working on the construction site. They are paving the streets with bitumen. They are all smiling.

A worker is smiling with his thumb up}

[Text displays]

{Soyez tranquille, améliorez les conditions des opérateurs de chantier lors de l’application de l’enrobé.}

[Animated sequence]

{A road made with bitumen in the background. Animations on the surface of the road are made to explain that Shell Bitumen Fresh reduces odours.}

[Text displays]

{Shell Bitumen Fresh prêt à l’emploi. Moins d’odeurs.}

[Animated sequence]

{White clothes are drying next to a road. Flowers and trees are put on both sides of the road.}

[Text displays]

{Soyez tranquille}

[Animated sequence]

{Yellow background}

[Text displays]

{Shell Bitumen Fresh prêt à l’emploi, le seul bitume prédosé avec l’additif Shell Bitufresh.}

[Visual transition]

Picture of Shell pecton + website link : www.bitumes.shell.fr   
Legal information.